



The London Biennale Satellite Project in conjunction with Pop Up Art House and the Contemporary Arts Center presents

## Rainbow: 7 Colors 7 Artists

**Performance: Saturday, July 21, 7:00PM**  
Pop Up Art House, 730 W. Sunset, Henderson

**Exhibition: September 6-29**  
Contemporary Arts Center, 107 E. Charleston Blvd, Las Vegas

Seven Las Vegas and Henderson-based artists will take part in the second London Biennale in Nevada satellite event presenting performances inspired by the colors of the rainbow at the Pop Up Art House in Henderson on Saturday, July 21 at 7:00PM. This year's participation in the London Biennale will extend beyond the one-night-only performance event, **Rainbow: 7 Colors 7 Artists**, with an exhibition of the documentation behind and of the performances at the Contemporary Arts Center in Las Vegas September 6 through 29. The artists are: **Noelle Garcia** (red), **Eri King** (orange), **Jevijoe Vitug** (yellow), **Matthew Couper** (green), **J K Russ with Mina Kahn** (blue), **Darren Johnson** (indigo) and **Brent Holmes** (violet).

**Rainbow: 7 Colors 7 Artists** is coordinated by artist Jevijoe Vitug who instigated the inaugural London Biennale event in Las Vegas in August 2010 at the Contemporary Arts Center. The London Biennale project was founded in 1998 by David Medalla, a Filipino conceptual artist based in London, who assigns the theme for each year's biennale. The event aims to challenge and transform the notion of the art world 'biennale' as a large state or corporate-sponsored event with artists selected by curators based on their geographical location, citizenship, nationality, race and ethnicity by throwing open borders and encouraging a more intimate and community-based dialogue between the artists and audiences. Over the years, the London Biennale has expanded with simultaneous satellite events taking place in Paris, Rio de Janeiro, Rome, Berlin, New York, Boston and Las Vegas.

**Rainbow: 7 Colors 7 Artists** will be a performance-based project executed by visual artists from diverse backgrounds who have chosen Las Vegas and Henderson as their home. Instead of artists representing a specific locality, the artists will represent colors. Most of the

selected artists are painters by discipline and the performance on Saturday, July 21 at the Pop Up Art House will be an extension of their studio practice.

“Each artist will respond to the color assigned to them but each performance is not exclusive to the concept of color. The color is only a starting point to create a larger conversation that is yet to be heard and seen,” says Jevijoe Vitug.

The process of creating these performance pieces and the performances on July 21<sup>st</sup> will be captured and presented in a supplementary exhibition at the Contemporary Arts Center in Las Vegas from September 6 through 29 to further encourage interaction between the artists and the audience. Admission to both the performance event and the exhibition is free.

**CONTACT:**

Jevijoe Vitug, Coordinator, [jevitug@yahoo.com](mailto:jevitug@yahoo.com), Phone: (702) 461-0648

**For more information on the London Biennale:**

<http://www.londonbiennale.tk>

<http://www.1fmediaproject.net/2012/07/08/the-rainbow-london-biennale-2012/>

**CALENDAR EDITORS:**

Date: 7/21/12

Time: 7:00PM-9:00PM

What: **Rainbow: 7 Colors 7 Artists** – The London Biennale in Nevada performance by artists

Where: Pop Up Art House, 730 W. Sunset, Henderson, NV 89011

Tickets: Free

<http://www.thepopuparthouse.com>

Date: 9/6/12 to 9/29/12 (including First Friday 9/7/12)

Time: Gallery hours Wed-Sat, 2PM-7PM; Sun 11AM-3PM; Preview Thu 9/6 & First Friday 9/7 6PM-10PM

What: **Rainbow: 7 Colors 7 Artists** – The London Biennale in Nevada exhibition of documentation

Where: Contemporary Arts Center, The Arts Factory, 107 E. Charleston Blvd, Las Vegas, NV

Tickets: Free

<http://lasvegascac.org>

**ARTIST BIOGRAPHIES:**

**Noelle Garcia** was born in Reno, Nevada in 1984. Noelle received her BFA from the *School of the Art Institute* of Chicago in 2007. During her BFA career Noelle was awarded the *Emilie Hesmeyer Memorial Award* and *The Klamath Tribes Scholarship*. She also participated in the *Oxbow School of Art* in 2007 where she received the *Barna Memorial Award*.

Noelle recently graduated the *UNLV Masters of Fine Arts* program. During her attendance at UNLV Noelle has been awarded the *American Indian Graduate Center Fine Arts Scholarship* and has participated in the *Smithsonian National Museum of the American Indian Emerging Artist Fellowship*.

Noelle's work is narrative; a form of storytelling. Although her work has a sense of catharsis, Noelle's work also offers a glimpse into the contemporary American Indian experience and into personal family relationships. Noelle uses photos of family members such as her deceased father and her many estranged siblings for reference. "The feeling of forgetting my family distresses me. I feel that the loss of memory and family also creates a loss of my own identity. I fear being cultureless. So I am forced to construct my own identity and family through research and imagination. The process of making artwork about my family brings me closer to the people I long for. Through my art process I am able to have a relationship with deceased loved ones such as my father."

[www.noelleg.com](http://www.noelleg.com)

**Eri King** was born in Kagoshima, Japan in 1986 and currently lives and works in Las Vegas, Nevada. In 2011, she received a Bachelor in Fine Arts in Studio Practice and Photography from University of Las Vegas, Nevada. She currently owns and curates *5th Wall Gallery* located in downtown Las Vegas inside the Emergency Arts. She has participated in group exhibitions at CAC's *Off The Strip: New Genres Festival* (2010), CAC Eastside Projects Window Gallery (2010), Donna Beam Gallery (2011), Marjorie Barrick Museum (2011), MCQ Fine Art Gallery (2011), and has performed with artists such as MK Guth and Mai Ueda in association with NY Art Funds Production at P3 Studio, Las Vegas (2012). She recently received her first solo exhibition with Clark County Visual Arts at Winchester Gallery, Las Vegas and will be exhibiting in January 2013.

Eri King is an interdisciplinary artist. Her most recent work is an investigation into consumer identity in the backdrop of America's contemporary social landscape. She utilizes an abundance of donated and discarded products to create site-specific large scale installations. The performative intensive nature of her processes is a way to recycle the efforts of labor into these various wasted consumer products. The towering stature of the pieces and great quantity of the materials being utilized functions as a way to confront the viewer in order to create a discourse about materialism and abundance of the things our society consumes and wastes everyday, and to challenge the viewers to exercise introspection about their own consumer roles in America's capitalist system.

[www.eriking.net](http://www.eriking.net)

**Jevijoe Vitug (LB in Nevada coordinator):**

Philippine-born local artist Jevijoe Vitug's work ranges from painting, performance and community-based projects often deals with survival and the effects of globalization on the environment and economy. He studied New Genres at the San Francisco Art Institute, CA.

His solo exhibitions include "The Truns" at Manila Contemporary (2011), "Source of Living" at Pablo Gallery, Philippines (2010), "Capitali-Sing!" at Finale Art File, Philippines (2007), Cultural Center of the Philippines (2005). He also participated in various group shows such as "Salon Show" at PUAH Gallery, Henderson, NV (2012), "Yet Another Tea Party" at Neant Bleu, Berlin, Germany (2011), "Overflow" with David Medalla and Adam Nankervis at Space Gallery, Las Vegas (2011), "Let's Build a Nation" with collaborators Carlos Castro and Sara Eliassen at the Contemporary Arts Center Las Vegas (2010), "Warfield: Project Survival" at Luggage Store Gallery, San Francisco, CA (2009) and the 21st Asian International Art Exhibition at Singapore Art Museum (2006). Vitug has also performed extensively in the United States, Japan, Singapore, Philippines, Australia and Argentina.

Last year, Jevijoe Vitug was part of Zap! 4 public art project organized by Metro Arts Council of Southern Nevada and also Art in the Parking Space project in association with LAXART, Los Angeles.

[www.artreview.com/profile/jevijoovitug](http://www.artreview.com/profile/jevijoovitug)

**Matthew Couper** was born in New Zealand and is based in Las Vegas after immigrating to the USA in 2010. His practice over the past decade has appropriated aspects of western Art History traditions including Trecento, Quattrocento and the Baroque and he now uses established narrative traditions to discuss the space between myth, religion and art politics. *Huffington Post* art critic John Seed recently referred to Couper as an "artist with a Kafkaesque view of the world" whose imagery suggests "a pagan Catholic Cirque du Soleil".

In 2003, Couper was awarded a *Royal Over-Seas League* International Scholarship to work and travel in the UK. He returned the following year to exhibit at *Jerwood Gallery*, London. He held his first public solo exhibition with published monograph, *The Museum Of Inherent Vice* at the *Sarjeant Gallery*, New Zealand, after receiving a nine-month residency at the *Tylee Cottage Artist in Residence* program in 2007. His exhibition 'Thirty-Three' (with gallery monograph) is touring several New Zealand public art galleries and museums from 2012 to 2014.

He exhibits regularly in the USA, Spain, Australia and New Zealand. His works are represented in public collections throughout New Zealand (*Sarjeant Gallery*, *The Real Art Roadshow*, *Celia Dunlop Foundation* and *James Wallace Collection*) and internationally (*Ministry of Foreign Affairs and Trade*, Rome and Brisbane, *Cirque du Soleil* Resident Show Division) and in private collections in New Zealand, Australia, USA, UK, Spain, France, Italy, Switzerland, Hong Kong and Thailand.

[www.mattcouper.com](http://www.mattcouper.com)

**J.K. Russ** was born in New Zealand and graduated from Manukau School of Visual Arts in Auckland with a BVA (photography) in 2001. Her early work investigated female sexuality and performance, combining photography with moving image. In August 2010, Russ relocated to Las Vegas, USA and discovered a strong performance culture with a focus on neo-burlesque. Burlesque elements have featured in her recent collage work, along with desert creatures, birds and rock formations.

In 2012, Russ' work was featured on the Las Vegas episode of *The Ethical Hedonist*, produced for the Travel Channel UK, her work was included in 'Anti-War Anti-Orgasm' at Light & Space Contemporary in the Philippines and she exhibited collage works in a solo show 'The Desert of Earthly Delights' at Sin City Gallery in Las Vegas.

For the *Rainbow* performance, Russ collaborates with Las Vegas fashion designer and event producer, Mina Kahn, to create a setting where city meets desert and bird creatures flourish.

[www.jkruss.com](http://www.jkruss.com)

<http://www.facebook.com/MinaKahnInc>

**Darren Johnson (in collaboration with Toshie McSwain)**

Darren Johnson employs traditional realist painting techniques in unorthodox presentations to create artwork that deals broadly with society's miscommunication. An MFA graduate of

Bowling Green State University and 2010 recipient of the Nevada Arts Council's Artist Fellowship, Johnson most recently exhibited in the solo shows *Important Conversations in Midwestern Brown* at the Las Vegas Library District Galleries; and *The Skeletons in Our Closets Are Planning a Parade in Honor of the 2010 Census* at OXS Gallery in Carson City, NV.  
[www.sites.google.com/site/darrenjohnsonart/](http://www.sites.google.com/site/darrenjohnsonart/)

**Toshie McSwain** is an artist and art educator for elementary school students. She was named Best New Visual Artist 2010 by alternative news magazine *Seven Weekly* for her solo exhibition, *I Told You So*, at the Winchester Gallery. McSwain uses layering and staining to create visual imagery that has a dreamlike quality of being familiar, and at the same time, indiscernible.  
[www.sites.google.com/site/toshiemc/](http://www.sites.google.com/site/toshiemc/)

**Brent Holmes** is an artist living and working in Las Vegas, Nevada under the moniker *Barfing Rainbows*. Primarily self taught, and currently employed as a graphic designer for over seven years, his adoration of the imagination is visualized in all mediums from paintings, photography, performance, and sculptural work.

Brent celebrated his first solo show as *Barfing Rainbows* in 2011 at Blackbird Studios, with a series of paintings and "Desperational" posters. The *Barfing Rainbows* philosophy is that creativity is a nauseating, painful and difficult experience but absolutely necessary to get out (much like vomiting). His most recent dialogue is with the rapidly disappearing old Las Vegas and the urban decay which surrounds it, juxtapose with humanity or its lack there of with in it. An obsession with modern human absurdity, psychosexual dichotomies, and questions of placement and identity riddle his paintings photographs and texts, with an ever-winking smile towards the greater mystery's that underlie all things. Never without humor, and always in difference to eldritch creative entities such as Francisco Goya, Frank Frazetta, Alberto Giacometti, and Oscar Wilde.  
[www.barfingrainbowslv.tumblr.com](http://www.barfingrainbowslv.tumblr.com)

**David Medalla (founder of London Biennale):**

Last year, David Medalla designed a "bubble machine" kinetic sculpture for New Museum, New York. He has also been included in several important art exhibitions including the most recent major art show in UK entitled "Migrations" (2012) at the Tate Britain, *Live in Your Head: When Attitudes Become Form* (1969) curated by Harald Szeemann, *Documenta 5* (1972) in Kassel Germany, 'Flux Attitudes' exhibition at the New Museum, New York (1993), 'L'Informe' curated by Yves-Alain Bois and Rosalind Krauss at the Centre Pompidou, Paris (1996/97), 'Life/Live' curated by Hans-Ulrich Obrist at Musee d' Art Moderne de la Ville de Paris (1996/1997), *Out of Actions: Between Performance and the Object, 1949-1979* organized by Paul Schimmel at the Museum of Contemporary Art, Los Angeles, 2nd Johannesburg Biennale, South Africa curated by Okwui Enwezor (1998) and Biennale of Sydney, Australia (2008).  
[http://en.wikipedia.org/wiki/David\\_Medalla](http://en.wikipedia.org/wiki/David_Medalla)

**Adam Nankervis (LB Satellite event coordinator):**

Australian born Adam Nankervis, also known as the Museum Man, has been exhibiting at museums and galleries in the US, Europe and Asia for over the past 20 years. His collaborations with Derek Jarman, David Hockney and Peter Tully have developed a varied experimental practice and participation in a diverse set of mediums. In 1992, Nankervis co-founded Mondrian Fan Club along with David Medalla in New York City, they recently had a joint exhibition at the

Galeria Baro in Sao Paulo, Brazil. His works are in the collection of the Arts Council England, James Moores Collection, Leo Keulb Collection and private collections worldwide. He was also invited in several important exhibitions such as LIFE/LIVE Musee D'Art Moderne de la Ville Paris – Centro Culturelle de Belem Portugal curated by Hans Ulrich Obrist (1996); Boijmans von Boiningham curated by Peter Fillingham; and exhibited at the Liverpool Biennial (2004/2006), The First Latin American Performance Biennale Santiago (2007), History of Disappearance Centro Culturel de Palacio de la Moneda Santiago Chile and Berezniiska+Partner Gallery Berlin/Kiev (2009).

<http://www.museumman.org/>

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